Dear Peter,

I am Mona and I work for the IDEAS Innovation Challenge at MIT. IDEAS is a 20-year old annual social entrepreneurship program that enables MIT student-led teams to address worldwide social and environmental challenges in collaboration with local community partners. I would appreciate your help in spreading the word to your student community about the upcoming IDEAS deadline - **January 24, 2021**. Feel free to forward along the below email and attached slide deck on to students. We work with all full-time regular enrolled students across the Institute.

Shoot us questions here. We'd love to connect!

Thank you in advance for your help!

Very warm regards,

IDEAS Team

View this email in your browser

The IDEAS Social Innovation Challenge is MIT's 20 -year old annual social entrepreneurship program housed in the PKG Public Service Center. Since its founding in 2001, IDEAS has enabled MIT student-led teams to apply their education and expertise in collaboration with community partners to address social and environmental challenges around the world. Through this program, you can recruit a team from anywhere in the world and develop a creative solution in partnership with impacted stakeholders. Your team can also benefit from a supportive body of reviewers, mentors, and funding within the range of $1,000 – $20,000.

The IDEAS team is thrilled to share that our 2021 MIT PKG IDEAS application and relevant resources can be found at the links below. As a reminder, the application will
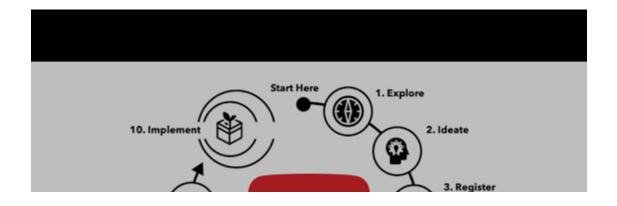
close on **January 24, 2021**. Between now and then, the IDEAS team would be more than happy to meet and support your proposal writing process. Feel free to check out our website for up-to-date information about the IDEAS Challenge as well as all the resources listed in this email. We're here for you if you have any questions!

Click here to access the IDEAS Portal

Application Resources 💼

Prior to starting your application, we highly encourage you to review our program guidelines linked here. In order to support your efforts of putting together an initial proposal, we also have an initial proposal template that can be used to generate a PDF file to submit as part of your IDEAS application (MIT IT certificate required). This can also be found as a Google Docs template at the link here. As always, email us at mitpkgideas@mit.edu or book time during our office hours to connect.

Below, you will find a recording of our Fall Proposal Writing Workshop as a resource. We will also be holding a synchronous proposal writing workshop on **January 13th @ 12 PM ET** (register here).

https://www.youtube.com/watch?v=gdqyyVpV4wY&feature=youtu.be

Student
Slides.pdf